

LEO BURNETT COMPANY, Inc.

Ad No. 2359—White Horse—Req. No. 76785—Page 4/c Bleed—5½ x 7½ in.—TV Guide, 1971 (A)

Printed in U.S.A.

Come to where the flavor is. Marlboro Country.

You get a lot to like
with famous Marlboro Red.

20 mg. "tar," 1.1 mg. nicotine av. per cigarette, FTC Report Nov. '70



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